



eWMS

THE electronic WORLD MARKETING SUMMIT 2020

IDEAS FOR
CRITICAL TIMES

On successful completion of 10 years, we are happy to introduce electronic **WMS (eWMS)**, the on-line version of WMS with 60 world reknown speakers who will deliver in straight 48 hours around the world on **Nov.6 & 7, 2020**, while targeting millions of marketing, managers, professionals and leaders.

CREATING A BETTER, MORE PROFITABLE AND SUSTAINABLE WORLD THROUGH STRATEGIC MARKETING IN CRITICAL TIMES



30+ MARKETING & BUSINESS TOPICS



80+ WORLD RENOWN SPEAKERS



48 HOURS STRAIGHT DELIVERY



BROADCASTED WORLDWIDE

MAIN PANEL SPEAKERS



Prof. Philip Kotler
Father of Modern marketing and founder of WMS



Hermawan Kartajaya
Founder MarkPlus, Inc, Indonesia



Sadia Kibria
Co-founder of Sociopreneurship and CEO of WMS Group



Iwan Setiawan
CEO, MarkPlus, Inc, Indonesia



Tengku Mahaleel
ex. CEO Proton, Malaysia



Prof. Raj Sisodia
Co-founder & Co-chairman of Conscious Capitalism Inc. USA



Prof. David Aaker
Branding guru, USA



Laura Ries
Business & TED speaker, Atlanta USA



Kozo Takaoka
ex. President & CEO, Nestle Japan



Veronica Civiero
Global Solutions Manager, Facebook, Italy



Larry Lightex
Global CMO McDonald Restaurants Inc, USA



Nancy Lee
Social Marketeer & co-author of Prof. Kotler, USA



Denis Rothman
AI expert & TED speaker, France



Prof. Luiz Moutinho
Marktech & Futurecast guru, University of Suffolk, UK



Prof. Mark Oliver
Digital guru, University of Lubeck, Germany



Prof. Jennifer Aaker
Stanford Graduate School of Business, USA



Giuseppe Stigliano
CEO - Wunderman - WPP Italy



Irfan Wahab Khan
CEO Telcelor, Pakistan



Martha Rogers
Founding partner Peppers & Rogers Group, USA



Linden Brown
Business innovation expert & speaker, Australia

TOPICS COVERED:

New Product Development, Digital Marketing, B2B Marketing, Sociopreneurship, ValueCreation, Start-ups Marketing and Selling, Digital Transformation, E-Retailing, Luxury Goods Marketing, Data Management, Leading in Uncertainty Selling Disruptions and many more

06-07 NOVEMBER

WE WELCOME PROFESSIONALS, ENTREPRENEURS, STUDENTS, AND OTHERS

